

CONFERENCE

20-21 JANUARY 2021

ONLY
WEBINAR


WEBINAR
FROM **ANYWHERE,**
ANYTIME



PROMOTED BY



ISTITUTO ITALIANO IMBALLAGGIO
The ITALIAN INSTITUTE of PACKAGING
The packaging community

HD **Dario Dainelli**
policy & regulatory affairs

PACKAGING & SUSTAINABILITY

FUNCTION-LIKE and SAFETY-MODE

Welcome to the 2nd edition of the Packaging and Sustainability Conference. This year the Conference will take place on-line, with the hope of meeting you all in person in 2022.

Under the Von der Leyen presidency, **the European Commission triggered through the Green Deal a transformational journey to a new economy, with minimum environmental impact and fully renewed approach to growth.** The

packaging industry is called in the next few years to continue its vital function in the main supply chains, industrial and consumers goods distribution, while accepting the challenge of becoming one of the drivers of the change. The 3R paradigm (reuse, recover, recycle) increasingly originates innovative products and processes, as well as new business models, and it is the intention of this Conference to showcase how fast the packaging industry was in embracing the change. We strive to become one of the most important event where industry, regulatory authorities and opinion makers meet and communicate, in the mutual interest of finding opportunities for social and economic growth stemming from the green transition. **High level speakers will bring their experience and proposals, and will provide enlightening input and vision for the future.**

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The scientific manager
Dario Dainelli



CONFERENCE SECRETARY: Phone +39 (0)2 58319624 - formazione@packagingmeeting.it

WWW.PACKAGINGMEETING.IT | WWW.ISTITUTOIMBALLAGGIO.IT

09.15 - 09.45	<i>GETTING CONNECTED</i>
09.45 - 10.00	Introduction to the conference CHAIRMAN: Dario Dainelli <i>Policy and Regulatory Affairs</i>
10.00 - 10.30	Towards a Circular Economy for Plastics Mr. Sander Defruyt <i>Lead of the New Plastics Economy initiative</i> <i>Ellen MacArthur Foundation</i>
10.30 - 11.00	The European Green Deal and the amendment of the Packaging Waste Directive Mr. Mattia Pellegrini <i>Head of Unit DG ENV</i> <i>EU Commission</i>
11.00 - 11.30	Circular Plastics Alliance - Packaging Design update Mr. Eugenio Longo <i>Head of sustainability</i> <i>Borealis</i>
11.30 - 12.00	Q&A SESSION
12.00 - 12.30	The SUP and its implementation in Europe Ms. Francesca Stevens <i>Managing director</i> <i>Euopen</i>
12.30 - 14.00	BREAK
14.00 - 14.30	Eco-design trend for the packaging in view of recycling Ms. Carole Berrard <i>Chargée de mission - Direction Services Eco-conception</i> <i>CITEO</i>
14.30 - 15.00	Essential requirements for Packaging and Packaging Waste Mr. Joe Papineschi <i>Chair</i> <i>Eunomia Research & Consulting</i>
15.00 - 15.30	The challenges of polymer recycling Mr. Philippe Saillard <i>Packaging safety and quality</i> <i>CTCPA</i>
15.30 - 16.00	Fostering polyolefins circularity across Europe Ms. Venetia Spencer <i>Managing Director</i> <i>PCEP - Polyolefin Circular Economy Platform</i>
16.00 - 16.30	Chemical recycling, the future of circular plastics Mr. Mohammad Hayatifar <i>Secretary General</i> <i>Chemical Recycling Europe</i>
16.30 - 17.00	Q&A SESSION



09.15 - 09.30	<i>GETTING CONNECTED</i>
	CHAIRMAN: Dario Dainelli <i>Policy and Regulatory Affairs</i>
09.30 - 10.00	Sustainable packaging regulations in China Mr. Marco Zhong <i>Director/Professor, National reference laboratory for Food Contact Material Inspection and Quarantine Technology Center (IQTC), China</i>
10.00 - 10.15	<i>Q&A SESSION</i>
10.15 - 10.45	Eco-design beyond recyclability: solutions for sustainable packaging Ms. Francesca Mostardini <i>R&D Università di Parma - Master of packaging</i>
10.45 - 11.15	How the EU new Chemical strategy will impact sustainability Mr. Jean-Philippe Montfort <i>Attorney at Law Mayer Brown</i>
11.15 - 11.45	Sustainable paper packaging solutions Ms. Anna Papagrigoraki <i>Director of sustainability CEPI</i>
11.45 - 12.30	<i>Q&A SESSION</i>
12.30 - 14.00	<i>BREAK</i>
14.00 - 14.30	Managing product sustainability and greenwashing within organizations Ms. Anna Bortoluzzi <i>Innovation Management Consultant Quota Sette Srl</i>
14.30 - 15.00	The US experience with sustainable packaging Ms. Sophia Huda <i>Policy advisor Ohio Recycling Coalition</i>
15.00 - 15.30	<i>Q&A SESSION</i>
15.30	End of conference



PARTICIPATION FEE

[NON ITALIAN COMPANIES]

490,00

EURO NO VAT

2 DAYS (CET)

The registration fee includes:
participation to the Conference
and speakers minutes.

■ The Conference **"PACKAGING & SUSTAINABILITY"** will be held the 20-21 January 2021 **exclusively in webinar mode.**

■ **REGISTRATION.** Send via e-mail to formazione@packagingmeeting.it the registration form filled in full and signed as well as a copy of the payment.

■ PAYMENT

• By wire transferring the participation fee to the following bank account:

Packaging Meeting Srl Consulenza & Formazione - Unicredit Banca
Agenzia 203 - Milano Missori - IBAN: IT28K0200801603000004255458
Swift code: UNCRITMM - VAT and Tax Code n. IT12464120158.

• By credit card at [this link](#) or on the website www.packagingmeeting.it/en/

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REGISTRATION FORM

It is possible to fill in every single field by positioning the mouse directly on the pdf file

PACKAGING & SUSTAINABILITY - WEBINAR

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Having read and accepted the "information and general conditions" I/we ask to register for the Conference "PACKAGING & SUSTAINABILITY" 20-21 JANUARY 2021 (CET) - **WEBINAR** <[CONDITIONS TO JOIN](#)>

Mr. Mrs.

First Name Last Name

Role/Rank

E-mail of participant(s)

Cancellation policy: any cancellation should be sent to the offices of Packaging Meeting Srl Consulenza & Formazione via registered letter or e-mail. Cancellations that reach the organizer's offices 3 full working days prior to the start of the Conference will be reimbursed. No reimbursements will be granted for cancellations which reach the organizer's offices outside this deadline.

" Personal data are processed in accordance with current regulations regarding privacy. Complete information available on: <http://www.packagingmeeting.it/en/web-policy-privacy-en/>."

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PACKAGING & SUSTAINABILITY

GENERAL CONDITIONS
TO JOIN • 20-21 JANUARY 2021



- **COMPUTER.** Clicking on the link included in the confirmation e-mail, you will be redirected to the webinar.
- **SMARTPHONE OR TABLET.** Downloading the App GoToWebinar from the store and then typing the event ID to join the webinar.

SYSTEM REQUIREMENTS

Which devices do you need to join the WEBINAR?

- Computer (Windows or Mac), Smartphone or Tablet.
- Internet connection (broadband recommended).
- Microphone and speakers (USB headset recommended).
- Webcam for joining HDFaces Videoconferences.

Most computers are equipped with incorporated microphone and speakers, but you get better audio quality if you do use a headset or a telephone. You can dial the phone number included in the confirmation e-mail, using your telephone or mobile.

What are the system requirements?

• WINDOWS

Operating system: Windows 10, Windows 8, Windows 7, Windows Vista, Windows XP, Windows 2003 Server.

Processor: 2,4 GHz or more.

Hardware: 2GB of RAM (minimum)

Internet: 1 Mbps or better (broadband recommended).

Bandwidth: 700 Kbps or higher, for simultaneous screen, video and audio conference sharing.

Web browser: Internet Explorer® 8.0 or later; Mozilla®, Firefox® 4.0 or later; Google Chrome™ 5.0 or later.

Additional software: JavaScript™.

• MAC

Operating system: Mac OS® X 10.7 (Lion®), Mac OS® x 10.8 (Mountain Lion®), Mac OS® X 10.9 (Mavericks®), Mac OS® X 10.10 (Yosemite®).

Processor: 2.4 GHz Intel (Core 2 Duo).

Hardware: 2GB of RAM (minimum)

Internet: 1 Mbps or better (broadband recommended).

Bandwidth: 700 Kbps or higher, for simultaneous screen, video

and audio conference sharing.

Browser: Safari® 3.0 or later; Mozilla® Firefox® 4.0 or later; Google Chrome™ 5.0 or later.

Additional software: JavaScript™.

• IOS

Operating system: iOS 7 or later.

Device: iPad® 2 or later; iPhone® 4 or later; iPod® Touch (3rd generation) or later.

Internet: 3G or better (WiFi recommended for VoIP audio).

Additional software: *free App GoToWebinar* available in the App Store.

• ANDROID

Operating system: Android 4.0 or later.

Processor: 1 Ghz CPU (or more) recommended.

Internet: 3G or better (WiFi recommended for VoIP audio).

Additional software: *free App GoToWebinar* available in the Google Play Store.

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